

## Tourism and Climate Change: Impacts & Adaptation in South Pacific SIDS

**Simon Milne**

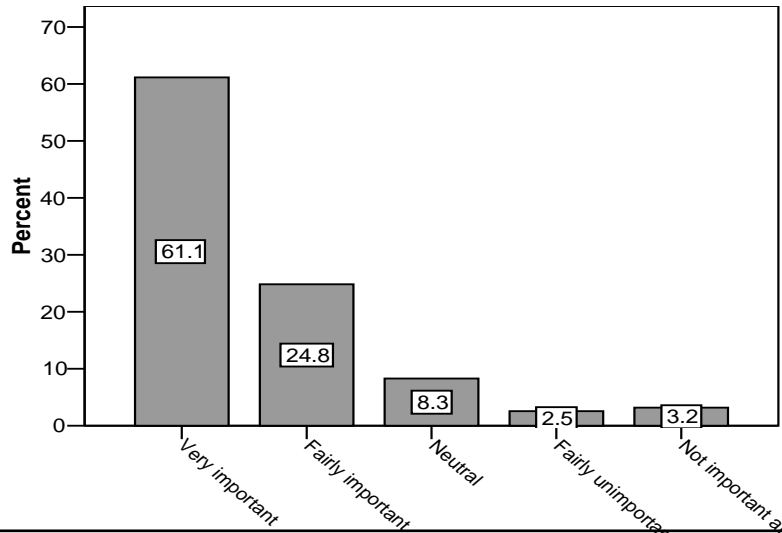


<b>TOURISM IS VITAL AND GROWING – 2004 estimates</b>		
Country	Tourism GDP%	Tourism % employment
Cook Islands	47.0%	35%
Fiji	12.8%	9.5%
Kiribati	14.5%	3.7%
Niue	18.0%	16%
Palau	49.0%	-
PNG	6.3%	3.2%
Samoa	9.5%	10.0%
Solomon Islands	2.9%	1.6%
Tonga	8.0%	3.2%
Tuvalu	3.0%	4.0%
Vanuatu	20.6%	15.0%





## 2005 SMTE Regional Survey (SPTO/EU) Environmentally friendly business practices (also community/national strategy workshops – Kiribati, Vanuatu, Tonga, Samoa, Solomons)



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**SPTO Tourism Toolkit**  
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Talofa lava, Kia orana, Malo e lelei, Fakaalofa lahi atu, Taloha ni, Ni sa Bula, Kāim Na Mauri, Halo Olaketa, la Orana, Kia ora, warm greetings and welcome!

### Welcome to the SPTO Tourism Toolkit

The South Pacific Tourism Organisation is dedicated to the promotion of the region's tourism and to facilitating the sustainable development of the many businesses that make up the tourism sector. This Toolkit is designed to support the local small and medium-sized enterprises in the small island nations of the South Pacific. This Toolkit focuses on the need to secure competitive advantage for the industry in terms of value, quality, consistency, presentation and service.

**Getting Started**

To start using the toolkit, click on the area you would like to know more about from the list in the right-hand column.

- The Tourism Industry
- Managing your Business
- Marketing
- IT and eCommerce
- Greening my Business
- Networking and Collaborating
- Culture and a sense of Place

**NEWS**

**New website released**

The new South Pacific Tourism Toolkit has been released. [www.PacificToolkit.org](http://www.PacificToolkit.org) is a new website that has been developed with small to medium tourism enterprises in the Pacific in mind. The website provides online access to a set of training resources that will benefit those starting their tourism business as well as those who seek to develop their businesses further.

[www.pacifictoolkit.org](http://www.pacifictoolkit.org)

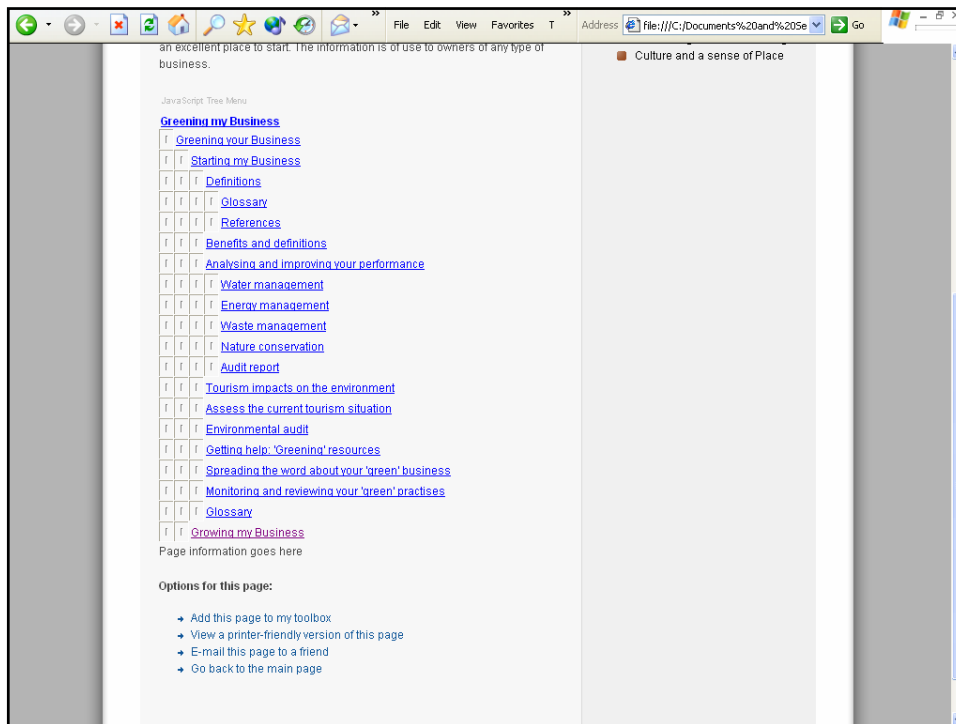
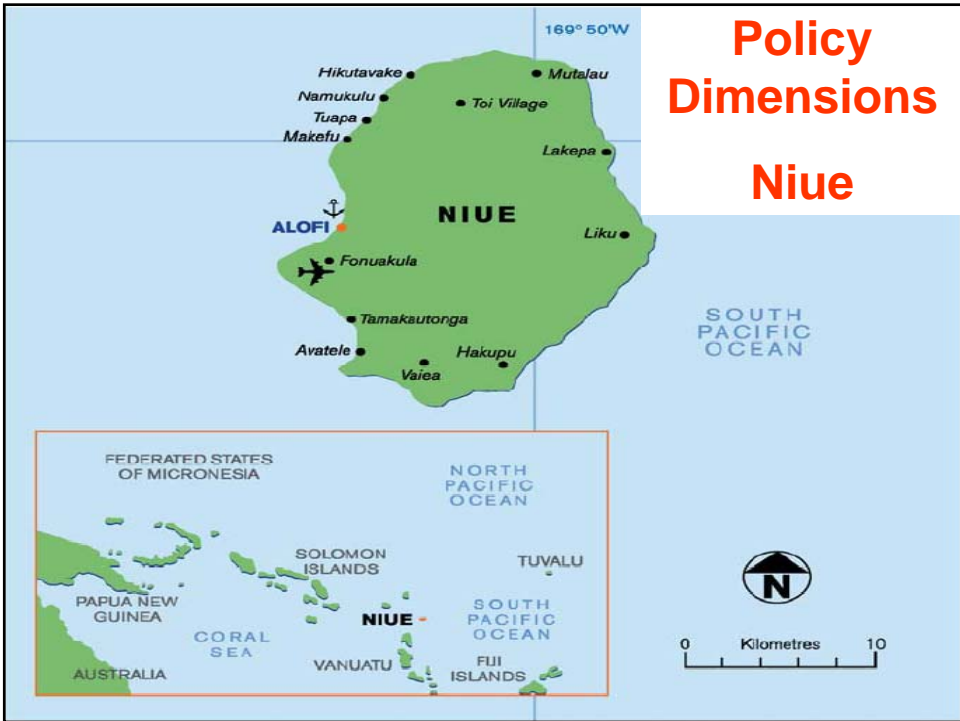
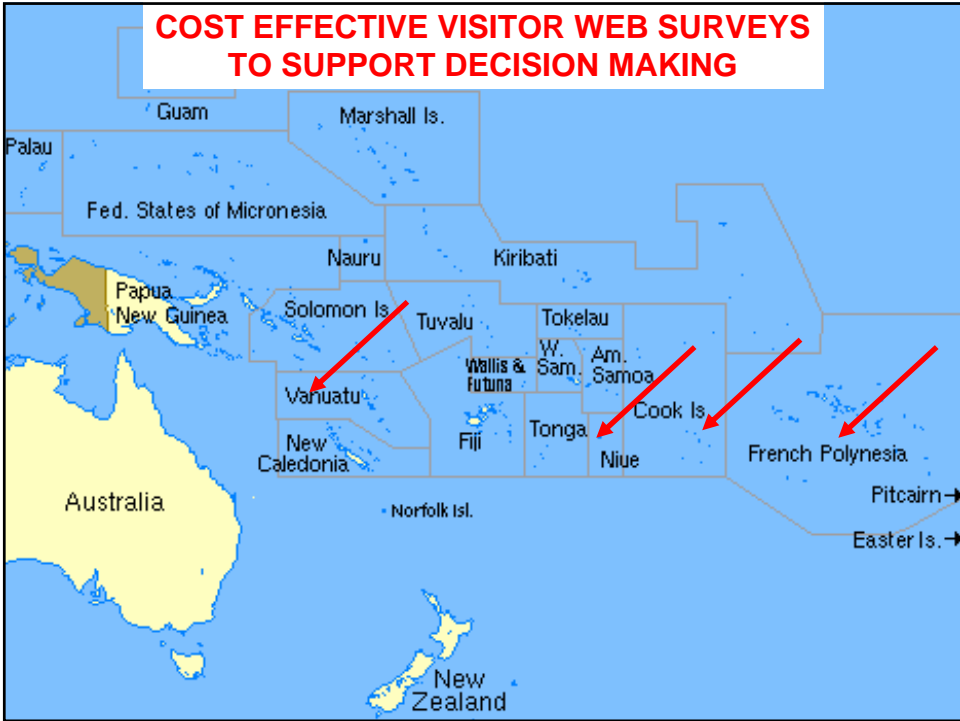


Table 3: Least appealing aspect of the Cook Islands experience N=1706	
Category	Share (%)
Unpleasant environment	21.3
Facilities/services	17.4
Taxes/Expenses	13.4
Weather	10.3
Other	6.0
Air transport related	5.4
People	5.2
Food	2.0
Bus transport related	1.6
Activities	0.8
Location	0.1
<b>Grand Total</b>	<b>100</b>

*“No effective recycling program, garbage not picked up around the island, why were we always offered plastic bags – we simply said no”*

*“We were very disappointed to see that people were encouraged to walk on the reef... and were shocked to realise that tourists could actually take home two pieces of coral or shells by simply getting a \$10.00 permit...”*

*“The last cyclone seems to have really damaged the beach – will it still be there in a few years?”*





SPTO Tourism Strategy Development Resources

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Caribbean

Existing Tourism Strategy

Sustainable Tourism Development Strategy and Plan of Action for the Caribbean developed by the Caribbean Tourism Organisation. Concern for the environmental and sociocultural impacts of tourism in the Caribbean has prompted several initiatives by major national, regional and international entities. This document contains the Caribbean Tourism Organisations strategy for its Member Countries, Published on March 17, 1999.

One Caribbean is currently in the process of developing a 'Regional Sustainable Tourism Policy framework'.

Revision of the 1997 Strategic Analysis of the 1995 CTO's Strategic Plan

Related Strategies

[www.spto.org](http://www.spto.org)

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New Zealand Tourism Research Institute (NZTRI)

"Improving the profitability and sustainability of tourism..."

The New Zealand Tourism Research Institute, based at the Auckland University of Technology, brings together experts in the tourism and hospitality arena. Our goal is to develop timely and innovative research solutions for the tourism industry and those who depend on it. Our focus is on helping to develop a profitable and sustainable industry which provides tangible benefits for business, residents and visitors

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Public-Private Partnerships in Protected Areas: Exploring Relationships between New South Wales National Parks and their Private Visitor Service Providers  
 Friday 2nd March, 12:00 - 1 pm, WH 125  
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 Posted on: 2 March, 2007

5th Coastal & Marine Tourism Congress  
 The New Zealand Tourism Research Institute (NZTRI), School of Hospitality & Tourism, AUT University will be hosting the 5th Coastal & Marine Tourism Congress.  
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 Posted on: 31 January, 2007

[www.tri.org.nz](http://www.tri.org.nz)